Guide for Brownies
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Introduction
About My New Red Shoes

History
My New Red Shoes was founded in 2006 by a former Girl Scout and now Daisy troop leader who wanted to give disadvantaged children in and around her Menlo Park, California community the opportunity to feel proud of what they were wearing on the first day of school. That first summer, she teamed up with local Girl Scout troops, schools, faith-based groups and service organizations to clothe 354 children for school. In its first five years, My New Red Shoes distributed over 11,000 clothing and shoe gift bags to homeless and low-income children in the San Francisco Bay Area.

Programs
Through its Clothing for Confidence program, My New Red Shoes provides homeless and low-income school-aged children with brand new shoes, a $50 clothing gift card, a little “something special“ (such as a clothing accessory or school supply) and a handmade card from a local child all in a hand-sewn gift bag. This personalized gift enables homeless children to face the school year adequately dressed, confident and ready to learn. Each summer, My New Red Shoes distributes these gift bags at volunteer-run, back-to-school parties and through partnerships with homeless shelters and other youth-serving agencies.

My New Red Shoes’ Community Outreach and Education program rallies youth and adults around its mission through volunteer and educational opportunities for individuals, families, schools, corporations, and community groups.

“The gifts from My New Red Shoes helped the children know that many people do care about them, that they are important. The new clothes helped the youth feel more confident when returning to school - they were able to fit in. These youth have very little or nothing. The new shoes and getting to shop and make personal choices by using the money wisely gives the youth a sense of control in their lives and pride in ownership.”

— My New Red Shoes Partner Agency
Each child My New Red Shoes serves receives a special, back-to-school gift bag with the contents below. Girl Scouts and other community members all pitch in to make this a gift to remember!

- A brand new pair of shoes
- A $50 clothing gift card so kids can go back-to-school shopping
- A handmade “first day” card wishing the children well on their first day of school
- A little “something special” like an accessory or school supply to make this an extra-special gift.
- A very special gift bag sewn by volunteers
How My New Red Shoes Works

Step #1: Girl Scouts and others in the community Take Action to give My New Red Shoes:

Step #2: My New Red Shoes works with Girl Scouts and others in the community to pack back-to-school gift bags for children in need.

Step #3: My New Red Shoes delivers the gift bags to children at homeless shelters and other places that help kids in need.

Thank you for helping me feel proud at school!
Brownie Program Overview

**Thank You** for helping My New Red Shoes provide homeless and low-income children with brand new clothing and shoes so they may look and feel confident at school.

As part of its Community Outreach and Education program, My New Red Shoes has created a customized curriculum for every level of Girl Scouting so you and your girls can Discover, Connect, and Take Action the Girl Scout way, right alongside My New Red Shoes.

**Discover**
Girls understand how practicing the Girl Scout Law can help build confidence in disadvantaged children in their community.

**Connect**
Girls care about helping their underprivileged peers and team up to inspire their friends, families and communities to take part.

**Service & Action**
Girls collect shoes, sew gift bags, make “first day” cards, volunteer at My New Red Shoes’ warehouse, pack gift bags, and throw back-to-school parties.

**Leadership**
Together, My New Red Shoes and The Girl Scouts empower girls and boys in the community to succeed at school and in life... making the world a better place!

**How to use this guide**
This guide contains two types of activities that, together, provide the Girl Scout leadership experience. **Discover & Connect** activities help girls understand why some children do not have the clothing and shoes they need to attend and succeed at school. **Take Action** projects give girls hands-on ways to help homeless and low-income children arrive at school proud and ready to learn. A parent/guardian information sheet is also provided so that your girls can share what they learned at home with their families.

Use the activities to earn or supplement Brownie badges or complete a Take Action project as you journey through the Brownie Quest. Or, pick a standalone activity for a special Girl Scout event or service opportunity. The menu on the following page will help you select how each of the activities can help your Brownies Discover, Connect and Take Action with My New Red Shoes.

Don’t forget to visit [www.mynewredshoes.org](http://www.mynewredshoes.org) to order your **My New Red Shoes Participation Patch** so your troop can be proud of and share with others how they helped disadvantaged children put their best foot forward at school.
Service Projects

Project 1
Considerate and Caring Gift Bags
Girls will be considerate and caring while learning sewing skills as they make personalized gift bags for children who need new clothes and shoes for school.

Project 2
“First Day” Encouragement Cards
Girls help local disadvantaged children feel courageous and strong on their first day of school by making encouragement cards that will be distributed in My New Red Shoes gift bags during the back-to-school season.

Project 3
Collect School Shoes for Children
Girls make the world a better place by collecting brand new shoes for children in need. This activity includes templates for a shoe drive poster and a letter girls can distribute to parents and others in their community. This activity can also help the girls earn their Philanthropist badge.

Project 4
Plan a Back-to-School Party
Girls will be friendly and helpful by planning and hosting a back-to-school party or activity for recipients of My New Red Shoes’ gift bags. Girls can earn their Snacks badge by planning and preparing snacks for the party!

For More Take Action Projects...
...like volunteering at My New Red Shoes’ warehouse to pack gift bags or sort shoes or to sponsor a child, see the Take Action Checklist or visit www.mynewredshoes.org
## Discover & Connect Activities

<table>
<thead>
<tr>
<th>Activity 1</th>
<th>Activity 2</th>
<th>Activity 3</th>
<th>Activity 4</th>
<th>Activity 5</th>
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<tbody>
<tr>
<td><strong>Clothing Relay</strong></td>
<td><strong>Story Time: Those Shoes</strong></td>
<td><strong>Time, Talent &amp; Treasure</strong></td>
<td><strong>Decisions, Decisions...</strong></td>
<td><strong>Clothing for Confidence Paper Dolls</strong></td>
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**Activity 1 - Clothing Relay**

Girls discover the physical and social consequences of having uncomfortable, inappropriate school clothing by participating in a relay race that includes uncomfortably large clothing and shoes. *Pairs well with Activity #2.*

**Activity 2 - Story Time: Those Shoes**

Girls will better understand the physical and social implications of not having appropriate shoes for children whose family resources are tight. *Pairs well with Activity #’s 1 and 4.*

**Activity 3 - Time, Talent & Treasure**

Girls play a game to learn how they can make the world a better place by offering their time, talent and treasure in partnership with My New Red Shoes.

**Activity 4 - Decisions, Decisions...**

Girls play a simple budgeting game that will help them understand the difficult decisions many low-income families must make when choosing to purchase school clothing or other basic necessities. *Pairs well with Activity #2.*

**Activity 5 - Clothing for Confidence Paper Dolls**

By making paper dolls and using them to role play, girls will learn to (1) better understand how clothing and shoes can lend confidence or cause low self-esteem at school and (2) respond to situations when this takes place.

## Extra Activities

**Coloring Pages Word Search**

Have these short activities on hand for those “in-between” times at troop meetings.
Activities by Badge

**Badge**

**Activities**

**Philanthropist Badge**

**Step 1: Learn what every person needs**
- Activity 1: Clothing Relay
- Activity 2: Story Time: *Those Shoes*
- Activity 4: Decisions, Decisions
- Activity 5: Clothing for Confidence Paper Dolls

**Step 3: Find out how to help people who need clothing**
- Read page 6 of this Guide or check out My New Red Shoes on the web at [www.mynewredshoes.org](http://www.mynewredshoes.org)

**Step 5: Think — and act! — like a philanthropist**
- **Project 3:** Collect School Shoes for Children

**Give Back Badge**

- Donate to My New Red Shoes and read on page 6 what we can do with your cookie money!

**Step 5: Tell your cookie customers how they helped** by using the Inspire Your Customers letter, Children’s Stories and Love Letters in the Supporting Materials

**Brownie Quest Second Key: Connect**

- Activity 1: Clothing Relay
- Activity 2: Story Time: *Those Shoes*
- Activity 3: Time, Talent & Treasure
- Activity 4: Decisions, Decisions
- Activity 5: Clothing for Confidence Paper Dolls

**Brownie Quest Third Key: Take Action**

- Project 1: Considerate and Caring Gift Bags
- Project 2: First Day Encouragement Cards
- Project 3: Collect School Shoes for Children
- Project 4: Plan a Back-to-School Party

*Making the World a Better Place*
Activities by Badge

**Activities**

**Money Manager Badge**
Supplement the steps in this badge or add meaning to your Take Action project by learning the difference between wants and needs with:
- Activity 2: Story Time: *Those Shoes*
- Activity 4: Decisions, Decisions...

**Snacks Badge**
Earn this badge while doing good for your community!
- Or, make snacks for one of My New Red Shoes Girl Scout only or other volunteer events.
Contact outreach@mynewreshoes.org for more information.

**Painting Badge**
Step 5: Paint a mural showing how your troop Took Action with My New Red Shoes, or showing how new clothing and shoes can make a difference in the life of a child in need. My New Red Shoes will display your mural at our Girl Scout only volunteer day or in our Girl Scout only section of our website.
My New Red Shoes depends on Girl Scouts and others in our community to help homeless and low-income children arrive at school proud and ready to learn. Use this checklist to learn how your troop can help today!

<table>
<thead>
<tr>
<th>Check?</th>
<th>Activity</th>
<th>For More Information</th>
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<tbody>
<tr>
<td></td>
<td>Sew back-to-school gift bags</td>
<td>Brownie Project #1</td>
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<tr>
<td></td>
<td>Make “first day” cards</td>
<td>Brownie Project #2</td>
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<tr>
<td></td>
<td>Collect shoes</td>
<td>Brownie Project #3</td>
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<td></td>
<td>Volunteer at My New Red Shoes’ warehouse</td>
<td>visit <a href="http://www.mynewredshoes.org">www.mynewredshoes.org</a></td>
</tr>
<tr>
<td></td>
<td>Donate cookie or fall sales funds</td>
<td>visit <a href="http://www.mynewredshoes.org">www.mynewredshoes.org</a></td>
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<tr>
<td></td>
<td>Host a back-to-school party</td>
<td>Brownie Project #4</td>
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<tr>
<td></td>
<td>Donate fabric for back-to-school gift bags</td>
<td>visit <a href="http://www.mynewredshoes.org">www.mynewredshoes.org</a></td>
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<tr>
<td></td>
<td>It’s Your Story — Tell it! Inspire others to</td>
<td>Send stories and pictures of your troop’s activities to My</td>
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<td></td>
<td>get involved</td>
<td>New Red Shoes. We’d love to hear about how you made a</td>
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<tr>
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<td>difference!</td>
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</tbody>
</table>

It's Your Story — Tell it! Inspire others to get involved

Send stories and pictures of your troop's activities to My New Red Shoes. We'd love to hear about how you made a difference!
Discover & Connect Activities

going red shoes  Making the World a Better Place
Clothing Relay

At a Glance
Girls learn about the importance of having comfortable, appropriate clothing at school by participating in a clothing relay race that includes clothing and shoes that are too big or too small. Pairs well with Activity #2.

You Will Need:
- A pair of adult-sized, slip-on shoes
- An adult-sized jacket or shirt
- Adult-sized pants
- A jacket that is appropriately sized for first/second-grade girls
- A skirt that is appropriately sized for first/second-grade girls
- Slip-on shoes that are appropriately sized for first/second-grade girls
- Two blankets, if the game is to be played outside

Activity Outcomes

Girl Scout Processes
- Learning by Doing
- Cooperative Learning

Three Leadership Keys

Discover
- Girls develop positive values
- Girls gain practical life skills

Connect
- Girls develop healthy relationships
- Girls advance diversity
- Girls feel connected to their communities

Take Action
- Girls can identify community needs
- Girls advocate for themselves and others
- Girls feel empowered to make a difference in the world

DISCOVER!
Read the girls the stories of Wesley and Vijay from the Children’s Stories in the Supporting Materials. You may also want to read Those Shoes from Activity #2.

Ask the girls:
- How does having clothes and shoes that are too big or small make it hard to pay attention in school?
- How does it make playing on the playground difficult?

Explain that the girls will now take part in a relay race to help them understand how important appropriately-sized clothing and shoes are to getting around.

Split the girls into two teams. Ask them to choose a shoe- or clothing-related team name. Give the first team the ill-fitting clothing and shoes. Give the second team the appropriately-sized clothing and shoes.
When the race begins, the first girl in each line should remove her shoes and put on the clothes and shoes on the floor. Then, she should run to a designated location and back, remove the clothes, and place them in the pile for the next girl to use.

Once the relay is complete, give the ill-fitting clothes and shoes to the team that did not have them the first time. Ask the girls on the other team to retrieve their shoes and place them nearby.

Repeat the race.

When the race is complete, ask the girls:
- How did it feel to run in clothing and shoes that didn’t fit?

Explain that, while a relay race using ill-fitting clothes and shoes may be fun, wearing clothes and shoes that are too big or too small all the time would not be enjoyable. Ask the girls to discuss how else ill-fitting clothing and shoes might affect a child (teasing, discomfort, embarrassment, etc.).

**Living the Law**

By learning about the importance of clothing and shoes that fit, and empathizing with children who don’t have comfortable clothing and shoes about which they can be proud, Brownies live the Girl Scout Law by being:
- Considerate and caring
- Responsible for what they say and do, and
- Respectful of herself and others

... Making the world a better place!

**TAKE ACTION!**

Discuss ways your troop can help families in your community who don’t have enough resources to provide their children with appropriate clothing and shoes for school. Check out the Take Action Checklist or visit [www.mynewredshoes.org](http://www.mynewredshoes.org) for ideas.
Story Time: *Those Shoes*

**At a Glance**
Girls will better understand the physical and social implications of not having appropriate shoes for children whose family resources are tight.

**You Will Need:**
- *Those Shoes* by Maribeth Boelts

**DISCOVER!**
Tell the girls that you will be reading a story about shoes. Ask them to think about the different kinds of shoes they hear about in the story.

After the story, ask the girls:
- *Have you ever wanted something that “everyone” else had? What did it feel like when you were around people who had that item?*
- *Do you think you would like to choose a pair of shoes from Mr. Alfrey’s box? Why or why not?*
- *Why do you think Antonio didn’t laugh when he saw Jeremy’s “Mr. Alfrey shoes?”*
- *What is a thrift shop? Is Jeremy able to find what he wants there?*
- *Why do you think Antonio wears shoes with tape on them instead of buying a new pair?*

Explain to the girls that, like Jeremy and Antonio, some children have to go to school wearing clothes or shoes that don’t fit right or aren’t in style. These children can feel “less than” the other students in their class, which can make it hard for them to do their schoolwork. Or, their ill-fitting clothing or shoes can make it difficult for them to play on the playground or take part in afterschool sports and activities.

**CONNECT!**
Tell the girls that an organization called My New Red Shoes helps children like Jeremy and Antonio go to school feeling proud, comfortable and ready to learn by giving them clothing gift cards and brand new shoes. Describe the way(s) in which your troop can choose to help My New Red Shoes serve these children. You may also want to read one of the *Children’s Stories* and *Love Letters* from the Supporting Materials.
Time, Talent & Treasure

At a Glance
Girls play a game to learn how they can make the world a better place by offering their time, talent and treasure in partnership with My New Red Shoes. This activity can supplement the Philanthropist badge.

You Will Need:
- Time, Talent & Treasure Activity Cards (attached)

DISCOVER!
Explain to the girls that there are three ways of giving to the community as a Philanthropist: by giving their time, talent or treasure.

Ask them:
- What does it mean to give your time? How are some ways that you can spend time helping others in your family?
- What does it mean to give your talent? Have you ever used your special skills to help others?
- What is treasure? Have you ever given items or money to help others in your community?

Tell the girls that your troop will be working with an organization called My New Red Shoes. Explain that My New Red Shoes gives brand new school clothes and shoes to children who need them. My New Red Shoes collects shoes and money from the community; packs the shoes and clothing gift cards in special, handmade gift bags that include a handwritten note; and distribute the shoes to children at back-to-school parties.

Tell the girls that My New Red Shoes could not help these children if it weren’t for the generosity of the community in lending their time, talent and treasure. (You may want to share “How My New Red Shoes Works” from page 6 of this Guide.)

Explain that you will now play a game to help the girls understand how Girl Scout Brownies and others in the community have given their time, talent and treasure to help My New Red Shoes serve children in need.

Activity Outcomes

Girl Scout Processes
- Girl Led
- Learning by Doing
- Cooperative Learning

Three Leadership Keys

Discover
- Girls develop a strong sense of self
- Girls develop positive values

Connect
- Girls promote cooperation and team building
- Girls feel connected to their communities

Take Action
- Girls can identify community needs
- Girls advocate for themselves and others
- Girls feel empowered to make a difference in the world
Hand four pennies to each girl. Let them know that this represents their treasure.

Place the *Time, Talent & Treasure Activity Cards* in a hat, bowl or basket. Ask one girl to pull an activity card out of the hat. Explain to the girls what the activity involves. Then ask the girls to discuss whether the activity is an example of lending time, talent or treasure (or more than one of these).

Repeat pulling cards out of the hat, bowl or basket until they are all gone.

Ask the girls which of the activities sound the most interesting to them. If possible, have the girls choose which activities they would like your troop to complete.

**True Stories**

Finish the activity by reading to the girls one of the *Children’s Stories* and *Love Letters* from the Supporting Materials.
### Time, Talent & Treasure Activity Cards #1

<table>
<thead>
<tr>
<th>Sort Shoes</th>
<th>Pack Gift Bags</th>
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<tbody>
<tr>
<td><img src="image1.jpg" alt="Shoes" /></td>
<td><img src="image2.jpg" alt="Gift Bags" /></td>
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<th>Donate Shoes</th>
<th>Sew Gift Bags</th>
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<tbody>
<tr>
<td><img src="image3.jpg" alt="Shoes" /></td>
<td><img src="image4.jpg" alt="Gift Bags" /></td>
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<tr>
<th>Host a Back-to-School Party</th>
<th>Donate Fabric</th>
</tr>
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<tbody>
<tr>
<td><img src="image5.jpg" alt="Party" /></td>
<td><img src="image6.jpg" alt="Fabric" /></td>
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*Image from www.chinafabrics.org*
Time, Talent & Treasure Activity Cards #2

Activity 3

Sponsor a Child

Write Your Story for MNRS

Make First-Day Cards

Volunteer in MNRS’ Warehouse

Run a Back-to-School Party Activity

Plan and Host a Shoe Drive

making the world a better place
Decisions, Decisions...

At a Glance
Girls play a game to help them understand the difficult decisions many low-income families must make when choosing to purchase school clothing or other basic necessities.

You Will Need:
- 40 Discover Dollars per girl
- One copy of each Shopping Page per girl
- Containers to use as “shopping bags” (one per girl)
- 12 containers in which to collect Discover Dollars for the shopping items

DISCOVER!
Let the girls know that they will play a shopping game today that will help them understand how families decide where to spend their money. Ask the girls:
- What does your family buy with money?
- How do your parents decide what to spend their money on?
- Which of these items does your family want? Which do they need?

Use the shopping cards to explain that most families need (1) food, (2) clothing and shoes, (3) a place to live, (4) water and electricity to make their home livable, and (5) doctor visits. Some families have enough money to pay for all of these items plus things they may want (like toys and vacations). Some do not.

CONNECT!
Tell the girls that they will now have a chance to shop for their pretend families. Explain that the items will be distributed throughout the meeting area along with a container in which money should be paid. Point out the cost of each item on the shopping cards.

Activity Outcomes

Girl Scout Processes
✓ Girl Led
✓ Learning by Doing
✓ Cooperative Learning

Three Leadership Keys
Discover
✓ Girls develop a strong sense of self
✓ Girls develop positive values

Connect
✓ Girls develop healthy relationships
✓ Girls can resolve conflicts
✓ Girls advance diversity

Take Action
✓ Girls can identify community needs
✓ Girls advocate for themselves and others
✓ Girls educate and inspire others to act
✓ Girls feel empowered to make a difference in the world
Distribute the Discover Dollars to the troop, giving each girl anywhere between 20 and 60 dollars. Tell the girls it is time to shop!

When they are finished, ask the girls to sit in a circle with the items they have purchased. Discuss the items each girl purchased and whether they were items that their family wanted or needed.
- How did the girls choose what to buy with their Discover Dollars?
- What would happen if girls decided not to buy certain items for their families (homes, clothing, toys)?
- How could the girls with more Discover Dollars be considerate and caring toward the girls with fewer Discover Dollars? Do people ever share their money with others in the real world?

Collect the Discover Dollars and shopping items from the girls. Place the shopping items back in their groupings. Redistribute the Discover Dollars giving girls between $450 and $1,000 dollars each (you may want to give the girls who got fewer dollars in the last round have more dollars in this round).
- How did it feel to have more or less Discover Dollars in this round?
- What could families who have more than enough Discover Dollars do with their money (enjoy items that they want, save for the future, share with others in their community)?

Explain that families who don’t have enough money to pay for all of the things they need (shelter, food, clothing, etc.) often have to go without some of these items. As a result, some children don’t have the clothing or shoes they need to attend school, or go to school in wearing clothing and shoes that don’t fit, are for the wrong season, or embarrass them in some other way.

**True Stories**
Share with the girls one of the *Children’s Stories and Love Letters* from the Supporting Materials. Let them know that My New Red Shoes is only able to provide children in need with clothing and shoes because families in the community decided to share their money, time and talents to help these children have what they need at school.

**TAKE ACTION!**
Discuss ways your troop can help families in your community who don’t have enough resources to provide their children with appropriate clothing and shoes for school. Check out the Take Action Checklist or visit [www.mynewredshoes.org](http://www.mynewredshoes.org) for ideas.
Discover Dollars

Activity 4

Decisions, Decisions...

Making the World a Better Place
Shopping Card #1

(Amounts for ongoing costs are based on the weekly cost for one person in a four-person family.)

50  Food

30  Shoes

5  Water & Electricity

50  Clothes

400  Home

125  Doctor
Shopping Card #2

10 Stuffed Animal
20 Video Game
15 Movies
25 School Supplies
40 Car
50 Phone
Clothing for Confidence Paper Dolls

At a Glance
By making paper dolls and using them to role play, girls will learn to (1) better understand how clothing and shoes can lend confidence or cause low self-esteem at school and (2) respond to situations when this takes place.

You Will Need:
- Paper doll templates (two of each body and hair template, one of each clothing template for each girl)
- Two thin cardboard pieces (i.e. cereal boxes) for each girl, cut to fit behind paper dolls
- Markers, pencils, or crayons
- Scissors
- Glue sticks and tape
- Popsicle sticks

DISCOVER!
Invite the girls to think about the importance of clothing and shoes at school. You may ask:
- How do clothing and shoes protect our body at school?
- How else do clothing and shoes help us feel good?
- How would not having the right clothes make you feel at school?

True Stories
Choose one story and picture from My New Red Shoes’ “Client Stories” (visit the Girl Scout page of www.mynewredshoes.org) to share with your troop.

Activity Outcomes

Girl Scout Processes
- Girl Led
- Learning by Doing
- Cooperative Learning

Three Leadership Keys
Discover
- Girls develop a strong sense of self
- Girls develop positive values

Connect
- Girls develop healthy relationships
- Girls can resolve conflicts
- Girls advance diversity

Take Action
- Girls can identify community needs
- Girls advocate for themselves and others
- Girls educate and inspire others to act
- Girls feel empowered to make a difference in the world

Making the World a Better Place
Clothing For Confidence: Paper Dolls
Give each girl: (1) two sets of each paper doll body and hair templates (2) one set of each clothing and shoe template (3) two pieces of cardboard backing and (4) a popsicle stick. Ask the girls to cut a square around two paper doll bodies then color and cut hair and clothing for two dolls: one that is wearing items that would make her feel good at school, and one that would make her ashamed or uncomfortable.

Ask the girls to pay particular attention to the style, size, condition (are there holes or missing buttons?) and season of each item (for example, if it is warm, would they want winter gloves? would they prefer shorts?).

Ask the girls to paste each of their dressed paper doll squares onto a piece of cardboard backing and then to cut around the edges of each doll. Each girl should then tape a popsicle stick to the back of each doll.

CONNECT!
Explain that the girls will now learn how to speak up or self talk when she or someone else is feeling singled out for the way they look at school. Ask the girls to use their paper dolls as a group or with partners to role play responses to the following situations. How could they react in a way that honored the Girl Scout Law?

- Risa and LaShawn are whispering and giggling about Maria’s shirt in the lunch line. What might you do or say to make the situation better?
- You’re embarrassed by your shoes, which aren’t as new or fashionable as those worn by many other girls in your school. What “self talk” could be helpful in making you feel more courageous at school and respectful of yourself?
- Felicia’s dress makes it difficult for her to climb the monkey bars so she is sitting by herself at recess. Can you think of a way to be friendly and helpful?

After the girls finished role playing, ask them to tape or glue the hands of their two paper dolls together. Discuss how the world would be a better place if everyone who lacked appropriate school clothing had a friend to help them.

TAKE ACTION!
Discuss ways your troop can help children in your community who don’t have appropriate clothing and shoes for school. Check out the Take Action Checklist or visit www.mynewredshoes.org for ideas.
Clothing for Confidence Paper Dolls

Activity 5

Paper dolls and clothes © 2010 by Making Friends Find more at www.makingfriends.com
Service Projects

my new red shoes  Making the World a Better Place
Considerate & Caring Gift Bags

At a Glance
Girls will be considerate and caring by sewing personalized gift bags for children who need new clothes and shoes for school.

You Will Need:
- Cotton or cotton-polyester blend fabric cut into 17” x 44” pieces
- A sewing machine
- Thread
- “Made With Love” labels (available from My New Red Shoes)
- Iron
- Permanent marker or pen
- Scissors

Activity Outcomes

Girl Scout Processes
- Learning by Doing
- Cooperative Learning

Three Leadership Keys
Discover
- Girls develop positive values
- Girls gain practical life skills

Connect
- Girls develop healthy relationships
- Girls advance diversity
- Girls feel connected to their communities

Take Action
- Girls can identify community needs
- Girls advocate for themselves and others
- Girls feel empowered to make a difference in the world

DISCOVER!
Tell the girls that they will be making gift bags for children in their community today. Ask them to think about what makes a gift special. You may ask:

- When do we give gifts? (Possible answers include: on birthdays, holidays and other celebratory occasions, when someone needs cheering up.)
- How does it feel to receive a gift?
- When you give a gift to someone, what does it say to that person?
- Why do we wrap gifts?

Let the girls know that the gift bags they are making will be used to wrap brand new shoes, a clothing gift card and a little “something special” (like a school supply and accessory) for children who may not otherwise have good clothing and shoes to wear to school.

True Stories
Share with the girls one or two of the Children’s Stories and Love Letters from the supporting materials. Explain that the gift bags they are making are important because the children who will receive
them are going through a difficult time and may feel alone and confused. These gift bags will help them feel that someone is thinking about them and wishing them well on their first day of school. In this way, the girls will be considerate and caring.

**SERVI CE**

*Note that you will need plenty of parent helpers for this project!*

- Fold the fabric in half so the finished bag will be 22” in length. Be sure the fabric is turned inside out if it is a print (the “right” side on which the pattern is printed or is brighter and more colorful should be on the inside).
- Help the girls use a sewing machine to sew closed the two edges on each side, using a ¼-inch seam. Stitch the ends several times to secure the thread. Cut the threads short with your scissors.
- The top edge of the bag can be finished by stitching ¼ inch from the raw edge of the fabric or left unfinished.
- Turn the bag right side out.
- Set the iron to the wool-cotton setting.
- Place each “Made With Love” label, glue side down, on the bottom, right side of the gift bag. Iron the label firmly for eight seconds (don’t use steam!). Thick materials need more time. Allow the label to cool. (If the label does not stick well, increase heat and iron it again.)
- Have each girl sign the “Made With Love” label using a permanent marker.

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**Living the Law**

By sewing special gift bags for the children My New Red Shoes serves, Brownies will live the Girl Scout Law by:

- Being friendly and helpful
- Being considerate and caring
- Using resources wisely

... Making the world a better place!
Considerate and Caring Gift Bag Instructions

**Fabric:** Please use cotton fabric or a cotton-polyester blend. Flannel and fleece will work, felt will not. **Use Resources Wisely.** A retired tablecloth, bed sheet or other large piece of fabric that is stain and tear free and in gift-quality condition is a great choice for the earth! (Two yards of fabric will make approximately three bags.)

**“Made With Love” Labels:** Contact our Manager of Community Outreach and Education at outreach@mynewredshoes.org or (650) 375-2648 with the number of labels you need and your address so she can send them to you.

**For Detailed Instructions and Diagrams:** Visit [www.mynewredshoes.org](http://www.mynewredshoes.org).

When You’re Finished: Please complete the form below and drop off or send the gift bags to My New Red Shoes (address below).

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**Considerate and Caring Gift Bag Completion Form**

Date: __________________________

Our Troop: ___________________________ Number, Level, Service Unit)

Number of girls participating: __________

Number of gift bags: _____  Approximate number of hours (total) sewing these bags: __________

Leader Name: ________________________________________________________________

Address: ______________________________________________________________________

Phone: ________________________ Email: ___________________________________________

Mail this form and your bags to: My New Red Shoes, 111 Anza Blvd. Suite 110, Burlingame, CA 94010
“First Day” Encouragement Cards

At a Glance
Girls will help local disadvantaged children feel courageous and strong on their first day of school by making encouragement cards that will be distributed in My New Red Shoes gift bags during the back-to-school season.

You Will Need:
- Poster board and marker
- Blank “first day” cards (see next page for details)
- Markers, pencils, or crayons

DISCOVER!
Explain to the girls that they will have an opportunity to be considerate and caring today by helping others to be courageous and strong.

Read aloud two or more stories from My New Red Shoes’ “Client Stories” located in this manual (for more stories, visit the Girl Scout page of www.mynewredshoes.org).

Discuss why these children may need extra help being courageous and strong when they start the school year. Depending on how the girls respond, here are some possible hints to get them thinking:
- What is it like to start at a new school?
- What else is happening in these children’s lives that may make the start of the school year feel even more difficult?
- How might new clothing and shoes help this child feel more confident about going to school?
- What could someone say to these children to help them feel more courageous about starting the school year?

Write the word “encourage” on the poster board. Underline the word “courage” within it and explain that encourage means “to give support, confidence, or hope” to another person. Let the girls know that they will be making encouragement cards for children who will receive brand new school clothing.
and shoes from My New Red Shoes for the first day of school. Ask the girls:

- **What considerate and caring words could you write on these cards?**
- **What pictures could encourage these children to feel courageous and strong on their first day of school?**

### CONNECT!

Distribute the “first day” cards. Ask the girls to write messages of encouragement and/or drawings depicting how much they care about the children who will receive the cards or how good the children are going to feel in their new clothing and shoes.

Return the first-day cards to My new Red Shoes (see below).

Ask the girls to figure out other ways to help children be courageous and strong on their first day of school. Play the game *Time, Talent, or Treasure?* or review the *Take Action with My New Red Shoes* checklist, both located in this guide.

To obtain “first day” cards, download them from [www.mynewredshoes.org](http://www.mynewredshoes.org) and print, double-sided on white cardstock, or contact our Manager of Community Outreach and Education at (650) 375-2648 or outreach@mynewredshoes.org with the number of cards you need and your address so we can send them to you.

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**“First Day” Cards Completion Form**

Our Troop: ____________________________________________________________ (Number, Level, Service Unit)

Number of girls participating: __________ Date: __________________________

Number of cards: _____ Approximate number of hours (total) making these cards: __________

Leader Name: ____________________________________________________________

Address: __________________________________________________________________

Phone: __________________________ Email: ______________________________________

Mail this form with the cards to: My New Red Shoes, 111 Anza Blvd. Suite 110, Burlingame, CA 94010
Collect School Shoes for Children

At a Glance
Girls will make the world a better place by collecting brand new shoes for children in need. This activity includes templates for a shoe drive poster and a letter girls can distribute to parents and others in their community.

You Will Need:
- Poster boards
- Markers or colored pencils
- At least one copy of the attached letter for each girl

Please note that this activity will be most impactful if your troop first completes at least one of the Discover activities in this guide.

CONNECT AND TAKE ACTION!
Let the girls know that this meeting will be spent planning a shoe drive. Your troop will work together and with others in the community to make the world a better place by collecting school shoes for children in need.

Ask the girls:
- Who do you think would like to help children who need new shoes for school?
- How could we spread the word about our shoe drive?
- When should we collect the shoes?
- What will we collect the shoes in?

Let the girls know that you will be making posters and writing letters to let others know about your shoe drive today. Have them set an appropriate goal for how many pairs they’d like to collect.

Ask each girl to create a shoe drive poster using the poster boards and markers or colored pencils. The girls may like to draw a picture on their poster showing a child who has just received brand new shoes. Make a plan with the girls about where to display their posters.

Activity Outcomes

Girl Scout Processes
- Girl Led
- Learning by Doing
- Cooperative Learning

Three Leadership Keys
Discover
- Girls develop a strong sense of self
- Girls develop positive values
- Girls gain practical life skills

Connect
- Girls promote cooperation and team building
- Girls feel connected to their communities

Take Action
- Girls can identify community needs
- Girls advocate for themselves and others
- Girls educate and inspire others to act
- Girls feel empowered to make a difference in the world
You may also want to send letters to people you think would like to participate in your shoe drive. These letters can be distributed at school, around the neighborhood, or at your place of worship.

Help the girls address, fill in the blanks, and sign the letter. Make a plan to distribute the letters.

(If you haven’t already, you may want to send the Parent Information Sheet home with the children at this meeting.)

Determine who will collect the shoes and when. Remember that a bin or other collection receptacle as well as a volunteer shift schedule can be helpful. And don’t forget to have shoe donation forms available!

When you’re ready to drop off the shoes you collected, please contact our Manager of Community Outreach and Education at outreach@mynewredshoes.org or (650) 375-2648, or send them, with the form below, to My New Red Shoes, 111 Anza Blvd. Suite 110, Burlingame, CA 94010

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**Shoe Drive Completion Form**

Our Troop: _______________________________________(Number, Level, Service Unit)
Number of girls participating: ___________ Date: ________________________
Pairs of shoes collected: ______ Approximate number of hours planning and collecting: ________
Leader Name: _____________________________________________________________________
Address: __________________________________________________________________________
Phone: ________________________ Email: _____________________________________________

Mail this form with the shoes to: My New Red Shoes, 111 Anza Blvd. Suite 110, Burlingame, CA 94010
Dear

Our Girl Scout troop will be partnering with My New Red Shoes to collect brand new shoes for homeless and low-income children so they can start off the school year on the right foot.

Will you help us achieve our goal of collecting _______ pairs of shoes?

We will be collecting shoes on ______________________________________________________
at ______________________________________________________________________________

**Shoe Guidelines**

- **BRAND NEW** children’s sneakers.
- Shoes to fit students entering grades kindergarten through 12th grade.
- Please do not donate open-toed, flip-flops, rain boots, or fancy dress-up shoes.
- Please remove the price tag, but include the shoebox with your donation if possible.
- Solid Black and/or white shoes work best. Colors and patterns are fine but we strongly discourage donations of primarily blue or red shoes.

**About My New Red Shoes**

Since 2006, My New Red Shoes has provided more than 11,000 homeless and school-income children with brand new clothing and shoes so they could arrive at school proud and ready to learn. To learn more about My New Red Shoes, visit [www.mynewredshoes.org](http://www.mynewredshoes.org).

My New Red Shoes is a 501(c)3 nonprofit organization. Its Tax ID# is 20-4683289.

Thank you for helping!

**Sincerely,**
My New Red Shoes is a 501(c)(3) nonprofit organization. Please complete this card and either return it to your Girl Scout troop or to the address below and My New Red Shoes will send you a tax receipt.

Value of Donation: $____________ Date: ______________________
Name: _____________________________________________________________________________
Address: ___________________________________________________________________________
City: ___________________________________________________ State: _____ Zip: ____________
Phone: ________________________ Email: _______________________________________________

My New Red Shoes, 111 Anza Blvd. Suite 110, Burlingame, CA 94010
Plan a Back-to-School Party

At a Glance
Girls will be friendly and helpful by planning and hosting a back-to-school party or activity for recipients of My New Red Shoes’ gift bags.

You Will Need:
- Poster board
- A marker

Activity Outcomes

Girl Scout Processes
- Girl Led
- Learning by Doing
- Cooperative Learning

Three Leadership Keys
Discover
- Girls develop a strong sense of self
- Girls gain practical life skills

Connect
- Girls develop healthy relationships
- Girls promote cooperation and team building
- Girls feel connected to their communities

Take Action
- Girls can identify community needs
- Girls are resourceful problem solvers
- Girls feel empowered to make a difference in the world

This activity will be most impactful if your troop first completes at least one of the Discover activities in this guide.

Please read the attached guidelines about My New Red Shoes’ back-to-school parties on the next page.

CONNECT AND TAKE ACTION!
Let the girls know that they will spend this meeting planning a back-to-school party (or activity) for recipients of My New Red Shoes.

Take notes on the poster board as the girls discuss their back-to-school party based on the questions:

- What do you like to do at parties? (Answers may include: play games, eat, make crafts, listen to music.)
- What resources or materials would be necessary to carry out each of these activities?
- Which activities are most exciting to your troop?
- Which activities does your troop have the resources and ability to plan and carry out?
- What particular talents does your troop have that you may be able to use to throw a fun party?

Help the girls choose what type of food and which activities they would like to do at the back-to-school party. Discuss whether they have the resources to carry these out and, if not, how they can work to
get the volunteers, money, or items they will need. Your troop may decide to host the entire party or plan and lead an activity at a party hosted by another organization.

Please be sure to complete a donation form in the Supporting Materials section for each in-kind donation of goods that your troop makes.

Living the Law

By planning and carrying out a back-to-school party or activity, Brownies live the Girl Scout Law by being:
- Friendly and helpful
- Considerate and caring, and
- Courageous and strong, and
- Wise with resources

... Making the world a better place!

Each August, My New Red Shoes hosts back-to-school parties at our shelter partner locations in collaboration with corporations and community organizations like the Girl Scouts. To see if your troop can host or plan an activity at a back-to-school party, please contact Rebecca Mayer, Manager of Clothing for Confidence and Community Engagement at My New Red Shoes, at (650) 375-2641 or rebecca@mynewredshoes.org.

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Back-to-School Party Completion Form

Our Troop: _____________________________________________________ (Number, Level, Service Unit)

Number of girls participating: __________ Date: ________________________

Approximate number of hours planning and hosting party: ________________________

Leader Name: _____________________________________________________________________

Address: ________________________________________________________________________

Phone: ________________________ Email: _____________________________________________

Mail this form with the shoes to: My New Red Shoes, 111 Anza Blvd. Suite 110, Burlingame, CA 94010
Extra Activities
Word Search

Can you find the words below?

HOME  FIRST  HOM r  e  L E  E M O  HERO
BAGS  GIFT  KIDS
CALCULATOR  HELP  SCHOOL
VOLUNTEER  SHOES  SHELTER
CONFIDENCE  CARDS

Word Search

HOME  FIRST  HOM r  e  L E  E M O  HERO
BAGS  GIFT  KIDS
CALCULATOR  HELP  SCHOOL
VOLUNTEER  SHOES  SHELTER
CONFIDENCE  CARDS

C W R G P T I Q L V C N
S O I E F L A R O U A N
F F N U T S E L O K L R
T I F F E L U H H I C L
X Z R O I N E L C D U E
G H H S T D T H S S L A
E S R E T K E N S G A B
M N E B X G Z N Y O T O
O R C A R D S K C C O K
H S S E L E M O H E R O
Coloring Pages
Supporting Materials
Children’s Stories

Client Stories
These are real pictures and stories of children My New Red Shoes has helped over the years. Please note that the photos may not correspond with the stories and that the children’s names have been changed for privacy.

Juan
When Juan was six years old, his family moved to Menlo Park from Colombia, a country far away in South America. Juan and his family did not have a place to live, so they moved into a building where families without homes can stay for a while.

After getting settled, Juan’s mother started school to learn to become a nurse. She did not make enough money to pay for all of the things Juan and his family needed. So when Juan received his back-to-school gift bag from My New Red Shoes, he was thrilled to have clothing and shoes to start school. He was so excited that he slept with his brand new shoes on the night before first grade!

Isabel
Isabel and her mother were living in an apartment for homeless families for almost a year. Isabel and her mother had a hard time getting along with Isabel’s father before they left home and, as a result, Isabel was having a hard time doing things that other five-year-old children could do. Isabel was particularly worried about going to kindergarten in the fall, in part because her mother could not afford to buy her clothing and shoes that made her proud. My New Red Shoes helped put a spring in Isabel’s step when it hosted a back-to-school party at her shelter. According to someone who worked at the shelter to help take care of Isabel and her mom, Isabel’s “face lit up” when she opened her back-to-school gift bag and found a brand new pair of shoes decorated with little, pink cherries. Isabel’s shoes fit her perfectly and made her feel much more prepared to start kindergarten.
Elizabeth

Elizabeth is the youngest of six children. Last year, Elizabeth’s father got in a car accident. He became disabled and could no longer work. Elizabeth’s mother still had her job, but it was impossible for her to make enough money to support her whole family, especially because she now had to spend extra time taking care of Elizabeth’s father, who needed help with his daily activities because of the accident.

Eventually, Elizabeth’s mother could no longer pay for their home and Elizabeth’s family had to move into a shelter for families without a place to stay. As the first day of school approached, Elizabeth worried that her hand-me-down clothes (which had been passed down through five brothers and sisters before her) would make her stick out from the other children in her first grade class. Then Elizabeth received a back-to-school gift bag from My New Red Shoes with her first-ever pair of brand new shoes. She thought, “Shoes with laces; I really am a big girl now!” She used her Old Navy gift card to buy a brand new uniform so that she could feel as bright as the other children in her class.

Matthew

Last summer, 11-year-old Matthew was staying with his father in a homeless shelter for families who did not have a place to live. Although Matthew’s father was working hard to earn enough money to buy a new pair of shoes for Matthew's first day of fifth grade, doing so would mean that Matthew and his dad would have to buy less food and other things they really needed for that month. When My New Red Shoes gave Matthew a back-to-school gift bag with brand new shoes and a gift card to go shopping at Old Navy he was not only able to start off fifth grade proud and ready to learn, he and his father could save their precious money for food and the other important things they needed to live.
Wesley
Wesley is the youngest of eight children. Last summer, he and his family were living in a homeless shelter, a place where families who do not have a place to live can stay for a while. Wesley hardly ever gets anything that has not been passed down through his brothers and sisters: he rides a bike that is too large, wears clothing that is often too big and has been worn by seven children before him, and often goes barefoot. Whenever Wesley plays on the playground at the shelter, he wears his sister’s bright pink flip-flops (the only shoes he has). When My New Red Shoes gave Wesley a clothing gift card and new shoes, he was so proud of his new athletic shoes. He could kick a soccer ball so much better in his brand new sneakers than when he was wearing those pink flip flops!

Vijay
Vijay is seven years old. He was having a hard time concentrating in school because his hand-me-down clothes didn’t fit quite right and made him uncomfortable. Vijay’s pants were too big and constantly fall down, causing the other children to tease him. When My New Red Shoes gave Vijay brand new shoes and a gift card to buy clothing that fit, he returned to school feeling much more confident, and comfortable enough to sit still in class and play with the other children at recess.
Every year, My New Red Shoes receives thousands of thank you cards from the children who received back-to-school gift bags and shoes. Here are just a few to share with your troop.
Julie

Thank you for the

Fashion Gel Pens, Shoes and

The Old Navy Gift Card. I

won't feel embarrassed

anymore at school. Thanks

a lot! Sincerely,

Mar. 11, 2010

Hey! Thanks so much for the
clothes, the opportunity for me
to go shopping at Old Navy
just great and like playing
a vintage for me to look and
forward to the school. I love
my new shoes.

Thanks again. Love, Family.

July 23, 2010

Thank you for the

money for my clothes. I

got 2 shirts, 2 pants, one

back pack and a pair

underwear out. Some

years, sadness, being

mocked and teased. I'll

miss you.

Dear my new red shoes

Thank you so much for being

able to donate what we need. We

appreciate what generous people

such as yourself can do for us.

Thank you very much. Love,

Sincerely, Family.
Thank you for your helping and caring, because of you, my family and I are getting a better living standard.

Yao Bin

My New Red Shoes,
Thank you so much for the help for my son. Back to school is fun? a little stressful but now it will be mostly fun. Thank you!

Ashley’s Isaiah

Thank you so much for the gift card it really meant a lot to me. I bought a lot of clothes and things with the card and now I’m ready for school thanks to you.

Love
Briana
Dear Cookie Customer,

Did you know that every cookie you buy helps girls do great things?

I’ve decided to donate part of my cookie money to an organization called My New Red Shoes, which helps homeless and low-income children arrive at school feeling and looking good by providing them with brand new clothing and shoes.

So, by buying cookies, you’ve not only helped me do good in the world, you’ve helped homeless and low-income girls achieve greatness by making sure they arrive at school feeling proud and ready to learn.

Children like Isabel, who lived with her mother in an apartment for homeless families for almost a year. Isabel had a hard time doing things that other five-year-old children could do and was worried about going to kindergarten in the fall, in part because her mother could not afford to buy clothing and shoes that fit properly and made Isabel proud. My New Red Shoes not only gave Isabel a clothing gift card so she could go back-to-school shopping, it delivered to her a pair of brand new pair of shoes decorated with little, pink cherries that — according to someone who worked at the shelter to help take care of Isabel and her mom — made Isabel’s “face light up” and helped her start kindergarten with pride.

For more information about My New Red Shoes, please visit www.mynewredshoes.org.

Thank you for buying cookies that will help me make the world a better place! It’s important to me to support children who don’t have clothing and shoes for school because:

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Sincerely,
Dear Girl Scout Parent or Guardian,

Our troop is working with a nonprofit organization called My New Red Shoes, which helps homeless and low-income children arrive at school proud and ready to learn by providing them with brand new clothing and shoes. The girls in our troop will participate in activities that will help them understand why some children miss school or underperform because they don’t have appropriate school clothing and shoes or their clothing is not the right size, is wrong for the season, or is otherwise shameful to them.

Our girls will then Take Action by:

- Sewing back-to-school gift bags in which the children will receive their new shoes and clothing gift card
- Making “first day” cards wishing the children luck on their first day of school, encouraging them to be Courageous and Strong, and letting them know that others are thinking about them
- Collecting brand new shoes
- Volunteering at My New Red Shoes’ warehouse to sort shoes or pack back-to-school gift bags
- Planning and hosting a back-to-school party at a local family shelter
- Sponsoring children with our Fall Sales or Cookie funds

My New Red Shoes was founded in 2006 by a former Girl Scout and now troop leader who wanted to give the disadvantaged children in and around her Menlo Park, California community the opportunity to feel proud of what they were wearing on the first day of school. Since 2006, My New Red Shoes has distributed over 11,000 clothing and shoe gift bags to homeless and low-income children in five counties of the Bay Area. To learn more, please visit www.mynewredshoes.org.

For a tax receipt for donated shoes, fabric, party items or other resources, please fill out the following form and mail to the address below. Remember - tax receipts are only applicable for items donated by yourself or your family.

Please mail to: My New Red Shoes, 111 Anza Blvd. Suite 110, Burlingame, CA 94010.
In-Kind Donation Form

My New Red Shoes is a 501(c)(3) nonprofit organization. Please complete this card and either return it to your Girl Scout troop or to the address below and My New Red Shoes will send you a tax receipt. Remember - tax receipts are only applicable for items donated by yourself or your family.

Description of Item:___________________________________________________________________

Value: $_____________ Date: ____________________________________________________________

Name: _____________________________________________________________________________

Address: ___________________________________________________________________________

City: ___________________________ State: _____ Zip: ____________

Phone: ________________________ Email: _______________________________________________

My New Red Shoes, 111 Anza Blvd. Suite 110, Burlingame, CA 94010

Making the World a Better Place
For More Information, Please Contact
My New Red Shoes’ Manager of Community Outreach and Education
at outreach@mynewredshoes.org or (650) 375-2648